



# Exhibitor Prospectus

## **SOCIETY FOR PHYSICIAN ASSISTANTS IN PEDIATRICS 5<sup>TH</sup> ANNUAL CME CONFERENCE**

**SAN ANTONIO, TX | FEBRUARY 18-20<sup>TH</sup> 2011**

### **We Invite You to Exhibit**



The Society for PAs in Pediatrics is a non-profit organization with a mission to improve the health care of children by supporting the Physician/PA teams who provide quality, cost-effective care to pediatric patients. We

promote a network for communication and education between all providers dedicated to the well-being of children.

**SPAP has had the privilege of organizing speakers and topics for four past CME events, including our very successful first independent CME conference in 2010! We hope you will consider exhibiting during our 2011 meeting!**

### **Sponsor Opportunities**

Various levels of sponsorship are available: visible signage, luncheon, advertising, webpage listing and link, logo pens, and much more.

Please consider the impact you can make for a child and family by supporting their healthcare providers.

### **Exhibit Dates & Hours**

#### **Exhibit Registration & Move-In**

Friday, February 18<sup>th</sup>, 2011  
6:00 am – 10:00 am

#### **Welcome Reception**

Friday, February 18<sup>th</sup>, 2011  
6:00 pm – 7:00 pm

#### **Exhibit Hall Open**

Friday, February 18<sup>th</sup>, 2011  
10:00 am – 5:00 pm  
10am & 3pm Refreshment Breaks

#### Saturday, February 19<sup>th</sup>, 2011

7:00 am – 12:00 pm  
7am Continental Breakfast in Exhibit hall  
10am Refreshment break

### **Exhibit Location**

#### **Omni La Mansion Del Rio On the Riverwalk**

112 College St.  
San Antonio, TX 78205  
(210) 518-1000

## Exhibit Space Rental Fees

All exhibits are traditional table-top exhibits. Each table-top exhibit costs \$1,500.

Each exhibit rental includes:

One skirted 6 foot table

Complimentary exhibit hall badges

Up to 3 staff members are included

Designation as exhibitor on SPAP's web page, prior to the conference

Additional Exhibitor Opportunities

Friday Night Reception in Exhibit Hall

All Refreshment breaks in Exhibit Hall

Insert a one page flyer into the attendee welcome packet for additional fee

Must be received by January 15, 2011

### Exhibit Contact Information

Monique Mohr, CMP

Plan-it SAT

1212 Turncreek Ln

Schertz, TX 78154

Phone: (210) 945.8854

Fax: (210) 568.6375

E-mail: [monique@planitsat.com](mailto:monique@planitsat.com)

## Sponsorship & Marketing

Keynote Lecture	\$5,000
Includes logo on screen pre/post presentation	
Welcome Reception	\$6,000
Includes brief presentation and logo on screen	
Luncheon	\$7,000
Includes brief presentation and logo on screen	
AM or PM Refreshment breaks	\$1,000
Includes logo signage	
Conference Bag w/ Logo	\$5,000
Meeting Portfolio/Notepad	\$5,000
Badge Holder/Lanyards	\$3,000
Logo Pens	\$2,000
Water Bottles	\$1,000
Advertising Flyer	\$1,000

## SPAP Conference History

(in conjunction with the AFPPA)

October 30 – November 2, 2008 | San Diego, CA  
November 1 – November 3, 2007 | Las Vegas, NV  
November 2 – November 5, 2006 | Phoenix, AZ

March 12-March 14, 2010 Baltimore, MD (Independent)



## Past & Current Supporters

Abbott Nutrition

United Soybean Board

Elsevier

HealthJobsNationwide.com

Geisinger

Hylands Homeopathics

St. Jude Children's Research Hospital

Clinician1

Advance for Physician Assistants

Bio Gaia

Hill Dermaceuticals

# Exhibitor Contract

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Company name as it is to appear on signage: \_\_\_\_\_

### Exhibit Staff Requirements

Please note that these are tabletop exhibits. As tabletop exhibits, no booth numbers will be provided.

One six foot table \$1,500 Two six foot tables \$2,800 Three six foot tables \$3,700

Insert a one-page flyer into the attendee registration packet\* \$1,000

### Exhibit Staff Personnel

Names for badges (up to three staff members are included in exhibit price)

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

### Sponsorship & Marketing

Keynote Lecture \$5,000

Welcome Reception \$6,000

Luncheon \$7,000

Refreshment Break (AM/PM) \$1,000

#### Conference Materials:

Bag w/ Logo \$5,000

Lanyards \$3,000

Water Bottles \$2,000

Portfolio/notepad \$5,000

Logo Pens \$2,000

One-page Flyer\* \$1,000

\* (150 copies of the insert flyer must be received at the SPAP Office by February 15, 2010)

Total Payment Amount: \$ \_\_\_\_\_

### The 2010 exhibit show hours are as follows:

#### Friday 2/18/2011

10am – 5pm Exhibits

10 am and 3pm Breaks in Exhibit Area

6 pm – 8pm Reception in Exhibit Area

#### Saturday 2/19/2011

7a-12Noon - Tabletop exhibits

7am Continental Breakfast in Exhibit Area

10 am Break in Exhibit Area

### Payment Information

Enclosed is my check, payable to SPAP (Remittance accepted only in US currency)

#### Disclaimer

Exhibitor assumes responsibility and agrees to indemnify and defend SPAP and the Omni La Mansion del Rio Hotel and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SPAP nor the Omni La Mansion del Rio Hotel maintains insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### Return completed form and check by February 1, 2010 to:

Monique Mohr, Plan-it Satisfaction (C/O SPAP)

1212 Turncreek Ln

Schertz, TX 78154

Tel: 210-945-8854

Fax: 210-568-6375

Email: Monique@planitsat.com